

Claims

[c1]	¹ 1.A cord retainer apparatus, comprising:
	a first portion containing a first magnet, the first portion attachable to the cord
	a second portion containing one of a second magnet and a ferrous member, the second portion attachable to the cord;
	the first portion and second portion connectable to each other via magnetic attraction between the first magnet and one of the second magnet and the ferrous member.
[c2]	2.The apparatus of claim 1, wherein the first portion has a body and a retaining member;
•	the body and the retaining member cooperating to contain the first magnet.
[c3]	3. The apparatus of claim 2, wherein the body and the retaining member are connected by a hook that mates to a ledge.
[c4]	4. The apparatus of claim 2, wherein the body and the retaining marsh
[c5]	5. The apparatus of claim 2, wherein the body and the retaining member are
	connected by a first thread on the body and a second thread on the retaining member.
[c6]	6.The apparatus of claim 2, wherein an adhesive connects the body and the retaining member.
[c7]	7.The apparatus of claim 2, wherein the first portion is attachable to the cord via a clip formed in the body.
[c8]	8. The apparatus of claim 7, wherein the clip has at least one retaining tab.
[c9]	9. The apparatus of claim 1, wherein the first portion is attachable to the cord via a clip.
[c10]	10.The apparatus of claim 9, wherein the clip has at least one retaining tab.

[c11]	11.The apparatus of claim 9, wherein the clip is metal.
[c12]	12.The apparatus of claim 9, wherein a spring biases the clip towards a closed position.
[c13]	13. The apparatus of claim 1, wherein the ferrous member has a raised area extending above a rim and the first portion has one of an indentation and an aperture arranged to accept the raised area.
[c14]	14. The apparatus of claim 1, wherein the first magnet has a raised area extending above a rim and the first portion has one of an indentation and an aperture arranged to accept the raised area.
[c15]	15. The apparatus of claim 1, wherein one of the first portion and the second portion has an adhesive mounting surface instead of being attachable to the cord.
[c16]	16.The apparatus of claim 1, wherein the first portion and the second portion
	advance into a connected position in a direction parallel to a magnetic field of
	the-first magnet.
[c17]	17.A cord retainer apparatus, comprising: a first clip and a second clip, the first clip and the second clip arranged to be attachable to the cord; the first clip and the second clip connectable together via magnetic force.
[c18]	18. The apparatus of claim 17, wherein the first clip has a magnet and the
[c19]	second clip has a ferrous member. 19. The apparatus of claim 17, wherein the ferrous member has a raised contact
(2.2)	area and the first clip has a retaining member having one of an indented area and an aperture.
[c20]	20. The apparatus of claim 17, wherein the raised contact area and one of the indented area and the aperture are arranged to mate together.
[c21] 2	The apparatus of claim 17 wherein the first clip and the second clip have retaining tabs.